

Privacy & Terms Policy

Introduction

Welcome to our website. If you continue to browse and use this website, you are agreeing to comply with and be bound by the following terms and conditions of use, which together with our Cookies policy govern MiCiM Ltd's relationship with you in relation to this website. If you disagree with any part of these terms and conditions, please do not use our website.

The term 'MiCiM Ltd' or 'us' or 'we' refers to the owner of the website, whose registered address is 55a St Mary's Butts, Reading, Berkshire, RG1 2LG, United Kingdom. Company No. 10267262. The term 'you' refers to the user or viewer of our website.

Purpose

The use of this website is subject to the following terms of use:

- The content of the pages of this website is for your general information and use only. It is subject to change without notice.
- Neither we nor any third parties provide any warranty or guarantee as to the accuracy, timeliness, performance, completeness, or suitability of the information and materials found or offered on this website for any particular purpose. You acknowledge that such information and materials may contain inaccuracies or errors, and we expressly fully exclude liability for any such inaccuracies or errors permitted by law.
- Your use of any information or materials on this website is entirely at your own risk, for which we shall not be liable. It shall be your responsibility to ensure that any products, services, or information available through this website meet your specific requirements.
- This website contains material which is owned by or licensed to us. This material includes, but is not limited to, the design, layout, look, appearance, and graphics. Reproduction is prohibited other than in accordance with the copyright notice, which forms part of these terms and conditions.
- All trademarks reproduced in this website, which are not the property of or licensed to the operator, are acknowledged on the website.
- Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence.
- From time to time, this website may also include links to other websites. These links are provided for your convenience to provide further information. They do not signify that we endorse the website(s). We have no responsibility for the content of the linked website(s).
- Your use of this website and any dispute arising out of such use of the website is subject to the laws of England, Northern Ireland, Scotland, and Wales.

This Privacy Policy document contains types of information that are collected and recorded by MiCiM and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us through email at policies@micimgroup.com

This privacy policy applies only to our online activities and is valid for visitors to our website with regards to the information that they share and/or collect in MiCiM. This policy is not applicable to any information collected offline or via channels other than this website.

Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

Log Files

MiCiM follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this, and a part of hosting services' analytics. The information collected by log files includes Internet Protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any personally identifiable information. The purpose of the information is for analysing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

Cookies and Web Beacons

Like any other website, MiCiM uses cookies. These cookies are used to store information, including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimise the users' experience by customising our web page content based on visitors' browser type and/or other information.

Advertising Partners Privacy Policies

Only essential tracking to authenticate users takes place on this platform; no tracking data is collected for the purposes of advertising or marketing.

When you log in to the platform, an authentication cookie will be generated.

Third-Party Privacy Policies

MiCiM's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt out of certain options. You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

GDPR Privacy Policy (Data Protection Rights)

We would like to make sure you are fully aware of all your data protection rights. Every user is entitled to the following:

- The right to access – You have the right to request copies of your data. We may charge you a small fee for this service.
- The right to rectification – You have the right to request that we correct any information you believe is inaccurate. You also have the right to request that we complete the information you believe is incomplete.
- The right to erasure – You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us.

Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

MiCiM does not knowingly collect any Personal Identifiable Information from children/young adults under the age of 18. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will make best effort to promptly remove such information from our records.



Daniel Potter

Director

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