Cookies Policy

Introduction

This cookie policy is for visitors to our website, apps and other brand-owned pages, discussing how we use cookies. The use of 'we', 'our' and 'us' in this notice means 'MiCiM Ltd', as operators of the aforementioned channels. This policy should be read alongside our Privacy Policy.

What Are Cookies?

Cookies are small text files that are stored on the browser or hard drive of your computer or mobile device when you visit a web page or application. Cookies are widely used to make websites work more efficiently for users, as well as to provide evidence to the website's operators.

Most web browsers automatically accept cookies, but should you not wish to have information collected in this way, you can configure settings within your browser to disable or accept cookies.

How Do We Use Cookies?

MiCiM uses session cookies/essential cookies, which do not require consent under GDPR. These cookies are placed on your browser to ensure that our website delivers you information and services securely and functionally.

In order to further improve your experience, we place persistent cookies in your browser to remember some of your information. These cookies allow us to tailor our content and the overall website experience by recognising you as users. Their purpose is to make your visit easier and more useful to you when you revisit our website by remembering information, like preferred language, or pre-populating form fields, and other settings.

These cookies require your consent, which we seek through the consent banner you encounter when you visit our web pages, in-line with the opt-in requirements on Cookie Law in GDPR and all other regulations and legislation.

To opt-out of persistent cookies, please select 'decline' when the cookie consent banner appears, If you have already opted-in and now wish to opt-out, please email admin@micimgroup.com, informing us of your request.

Our Use Of Cookies

We use necessary cookies to make our site work. We'd also like to set optional analytics cookies to help us improve it. We won't set optional cookies unless you enable them. Using this tool will set a cookie on your device to remember your preferences.

Strictly Necessary Cookies (no consent needed)

These cookies are essential for the operation of our website and are always active. They enable core functionality such as security, network management, and accessibility. You may disable these through your browser settings, but the website may not function properly without them.

Analytics Cookies (consent required)

We use Google Analytics and other similar technologies to help us improve our website by collecting and reporting information on how you use it. These cookies operate only after you provide explicit consent. We use a third party cookie, called _lfuuid. The cookie is accepted or declined by selecting the relevant option in the consent banner that will appear upon your first visit to our website. The cookie allows a website to track visitor behaviour on the sites on which the cookie is installed. Tracking is performed anonymously until a user identifies themselves by submitting a form. The cookie is persistent for 10 years before it expires.

Marketing/Advertising Cookies

If we use marketing or advertising cookies, they will only be placed with your consent. These cookies are used to track visitors across websites to display relevant and engaging ads. Currently, MiCiM does not deploy marketing/advertising cookies, but if this changes, details will be provided here.

Consent & Withdrawal

Except for strictly necessary cookies, no cookies are set until you give explicit consent via our cookie banner. You may withdraw or change your consent at any time by using our 'Manage Cookies' link, available at the bottom of each page. This removes the need to email us directly for changes.

Daniel Potter

Director

September 2025